

YARIE

Co., Ltd.

**Fishing
Gear
Catalog
2020**



YARIE NAVY FISHING GEAR

YARIE PANTHER



AREA TROUT FISHING GEAR



Y.N.F.G
YARIE
NAVY
FISHING
GEAR

Tonight, we will continue to tell you
stories about fishing that will never end.

YARIE NAVY Salt
series

SHAHRAZAD

SZ-PG511M *SHAHRAZAD Technical PG*

Rintaro Iwasaki's model for power games fishing to enjoy rockfish fishing.

This rod was developed by Mr. Rintaro Iwasaki, known as a hunter for large black rockfish, to enjoy technical structure fishing from a boat. It is a short rod, but can be used for power game fishing. It is also perfectly suited to catch rockfish such as scorpion fish and grouper and small migratory fish like young giant trevally. It can be very useful for shore fishing and is also attractive for its high versatility.



SHAHRAZAD Technical PG SZ-PG511M Length: 5'11"
Recommended lure weight: 1.5-7g
Recommended line: PE: # 0.2-0.6 FC: 2.5-5 lb Price: ¥42,800 Made in Japan

SZ-BC732L *SHAHRAZAD Technical BC*

SHAHRAZAD's bait casting model is newly released to enjoy fishing at sea. It is an all-round model for every target fish.

It is a regular slow taper that is designed to bend from a tip to a butt lithely so that anglers can take sufficient control of the rod after casting plugs or metal lures ranging from 1/8 to 1/2 oz. Considering action setting thoroughly, an unusual two-piece structure with a little longer tip is adopted for this rod. The rod is equipped with titanium TORZITE guides and the butt section is reinforced and wrapped by quad-axial carbon cloth, which gives better casting accuracy and more lifting power.

SHAHRAZAD Technical BC SZ-BC732L Length: 7'3"
Recommended lure weight: 3.5-14 g
Recommended line: PE: # 0.4-0.8 Price: ¥46,800 Made in Japan

■ No.930 Price: ¥6,000 AQUA MEISTER

High density PE's line which gives you an advantage in fishing (specific gravity: 1.41)

This high density polyester fiber line offers high sensitivity. It is less likely to be influenced by wind or water flows and has a small elongation, which enables you to feel a slight bite. The special fluorine coating applied on the line surface prevents its wear and enhances its durability. It is best fitted for light salt game such as scud and black rockfish fishing and trout fishing.

PE's line
Twist yarn of polyester fiber
provides cutting-edge absolute sensitivity



#	length	linear strength
0.2	150 m	1.7 kg•3.7 lb
0.3	150 m	1.9 kg•4.2 lb

color : orange
4 pieces per package
75-meter marking



Y.N.F.G

**YARIE
NAVY
FISHING
GEAR**



Rintaro Iwasaki



YARIE NAVY *Salt Rod* series

Length 6'3" Line: PE 0.2-0.4 / FC 1.5-3 lb. Lure 0.3-4 g Price: ¥42,800 Made in Japan



SHAHRAZAD SZ-632 XUL



"SHAHRAZAD" with delicacy and flexible strength is a rod for anglers who enjoy fishing casually and deeply.

Further enhancing the sensitivity and power by increasing the number of guides.

Equal quad-axial carbon cloth is adopted for a butt section. The rod offers an ideal bending performance by adopting a strong resilient butt and an extreme thin and delicate tubular top with high sensitivity. We set its length to 6 feet and 3 inches in pursuit of the best possible operability.

A highly versatile model that can be used not only for scud and black rockfish fishing requiring delicate sensitivity, but also for light games such as young giant trevally, barracuda, mackerel, etc. requiring full use of plugs, jigs and spoons with high-speed actions.

- The butt adopting quad-axial carbon cloth is strong enough to manage an unexpected large fish.
- Enables comfortable casting by minimizing oscillations of the butt and improves casting ability of a light lure.
- Adopts cutting-edge "TORZITE" guide rings and creates a well-balanced rod.
- Provides super high sensitivity thanks to the micro guides.
- Has an easy-to-grip handle design to fit into the palm which enables anglers to successfully and instantly hook a fish snapping at a bait.



Lansa Distancia BORON

Supervised by
Hideki Tanaka

LD-5112UL Length: 5'11" Line: PE 0.2-0.4 / FC 1.5-3 lb Lure: 0.3-3 g
Price: ¥ 48,800 joined with inrotsugi Made in Japan

Mr. Hideki Tanaka, a top contestant in fishing tournaments
**aims at long casting distance
and better sensitivity.**

Making choice of BORON

By using BORON in the butt part, Lansa Distancia is designed to be a high-sensitivity rod with strong tenacity and tension. Combined with a high-sensitivity material, ester line, this rod enables you to detect even softest bites that you never have detected before. Casting by flicking the upper soft part of the rod from the belly to the tip when using a light lure enables surprisingly long casting distances. When using a heavier lure, using repulsive force of BORON in the butt part with a lure weight on the blank during the cast allows the same long casts.

Once hooked, never let fish get away.

This is a medium fast tapered rod with the relatively soft tip and belly sections. It is designed to enable easy penetration and instant hooking when detecting a bite.

Specially selected guide setting

By increasing the number of guides to eight and decentralizing the load on the line, Lansa Distancia can use a one-rank thinner line that is resistant to side winds.



Sensitivity

Fuji "TORZITE" rings are used for all guides of Lansa Distancia, which offers high sensitivity of detecting delicate movements specific to light games.

Design and Parts

The design of the rod shows that Mr. Tanaka's particular attention was paid to every part. This rod is equipped with the custom-made cork short grip and high-quality design is pursued in all details of the rod.



3

Folgore

FG-623UL Length: 6'2" Line: PE 0.2-0.4 / FC 1.5-3 lb Lure: 0.3-5 g
Price: ¥ 37,800 joined with inrotsugi

**High mobility which enables you to carry
the rod anywhere you like
3-piece rod for all light gamers.**

The bent and curved form which takes advantage of the properties of the 3-piece rod creates a "torqueful and ideal arc."

Folgore enables you to cast a lure far out into the water; to secure bites in a firm hooking; and to pull hooked fish closer to catch without losing control of the rod.

"Folgore" is a rod which pursues elements required for light games. This rod provides utility which is demonstrated for any fish species (fishing target) and mobility at any location (fishing point). Folgore will offer you a new dimension of light games.

Mobility

The rod with a 3-piece rod design gives good mobility and its total storage length is 70 cm (approx. 27.5 inches). This rod has excellent mobility which any 2-piece rod does not have. Folgore's unique bending curve created by the 3-piece rod design can be adjusted for any fish species (fishing target) and will allow you to explore a new world of light games.

3 piece

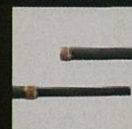
Supervised by
Rihei Unisuga

Sensitivity

Fuji "TORZITE" rings are used for all guides of Lansa Distancia, which offers high sensitivity of detecting delicate movements specific to light games.

Design and Parts

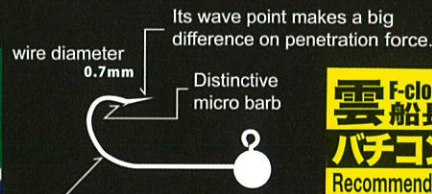
This rod is designed to emphasize functionality, paying attention to joints. Users can enjoy its simple and chic design which they will never get tired of. It is manufactured for long-term usage.



A jig head exclusively for power game fishing

This hook using high carbon steel is perfectly suited to power game fishing.

They are a jig head and a jig hook for power game fishing primarily for large rockfish and giant scad. These are our fastidious jig head and jig hook with their hook points bending outward to ensure good hooking and with shape which can be easily swallowed by fish. Their wire diameters are selected to fight with large and giant fish. The jig head and hook are developed in pursuit of the best possible catch of your target fish in strong currents.

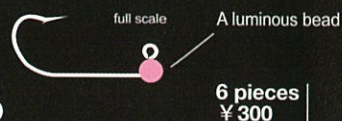


This hook using high carbon steel is perfectly suited to power game fishing.

Available for vertical contact, reverse drop shot rig, and Carolina rig

No.567 Ajimebagachi JH-ND

The hook specification exclusively for power battle fishing ensures the strength which will sufficiently withstand powerful bites of giant scad. A soft bead is mounted at the head of the hook to produce a movement of a naturally drifting worm.



hook: #6

No.637 Ajimebagachi JH non-painted



hook: #6 0.4g, 0.7g, 1.0g 5 pieces ¥300

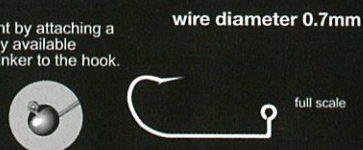
No.639 Ajimebagachi JH non-painted



hook: #4 1.8g, 2.5g, 3.2g 5 pieces ¥300

No.638 Ajimebagachi hook

Adjust weight by attaching a commercially available Gandama sinker to the hook.



hook: #6 gold 7 pieces ¥300 black 9 pieces ¥300

CHINUBAL No.687 8 pieces ¥540

Length: 2 inches (about 5 cm)

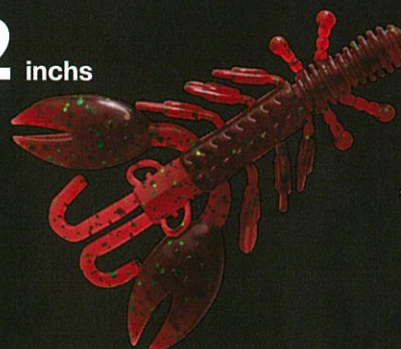
When cut at the cut position, it will be 8 mm shorter.

Features: Its big claws and round pretty eyes entice fish.

Its legs shake to attract fish.



2 inchs



This is a crawfish-like lure aimed at black sea bream and rock fish.

A combination of strong wave motion created by its big chelae and minute and complicated movements produced by its legs strongly appeal to fish. It is made from soft material which doesn't make fish cautious. CHINUBAL mixed with fluorescent violet and fish gathering component appeals to the sense of smell and eye to entice fish to bite.

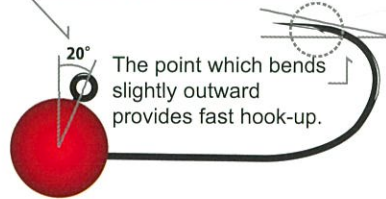


Aji Baku アジ爆釣 JIG HEAD

A unique shape of a hook point which goes outward slightly allows you to instantly hook scad when you feel its slight bite. The jig head is painted red which entices scad to bite.

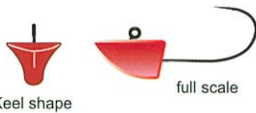
Actions are transmitted to the point using the principle of leverage by having the eye angled downward at 20 degrees toward the hook point. It increases your hook-up rate.

Its ultra-micro barb penetrates a fish's hard jaw easily.



No.635 Ajimeba rider JH red-painted

It is a swimming jig head which provides high range keeping performance. It shakes in small motions at the time of a curve fall as if it were a live worm. Its keel-shaped head enables it to swim through obstacles without being caught by rocks, fishing banks, etc. Its hook for fast penetration enables capture of fish which bites a hook.



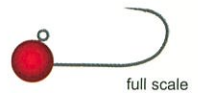
hook: #8 0.7g, 1.0g, 1.5g



4 pieces ¥350

No.645

Ajibaku JH red-painted



hook: #8 0.2g, 0.5g, 0.85g 1.0g, 1.3g, 1.65g 4 pieces ¥300

No.634

Ajimeba rider JH non-painted

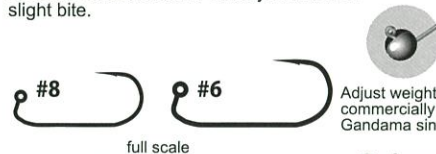


hook: #8 0.7g, 1.0g, 1.5g

5 pieces ¥350

No.656 Hayagake jighook

The unique shape of a hook point which goes outward slightly allows you to instantly hook scad and black rockfish when you feel their slight bite.



hook: #6, #8

9 pieces ¥300

No.646

Ajibaku JH red-painted



hook: #6 1.0g, 1.5g, 2.2g, 3g 4 pieces ¥300

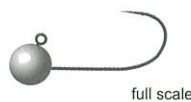
5



Catches a black rockfish which short-bites your bait in one stroke! Ultra-micro barb focusing on hooking fish. Outward hook point providing fast hook-up.

No.619

Mebary hayagake JH non-painted



hook: #8 0.2g, 0.5g, 0.85g 1.0g, 1.3g, 1.65g 5 pieces ¥300

No.616

Mebary hayagake JH non-painted



hook: #6 1.0g, 1.5g, 2.2g, 3g 5 pieces ¥300

No.620 Mebary JH non-painted

Ultra-mini-sized jig head which is designed to be more compact and smaller.



hook: #8 0.85g, 1.0g, 1.3g, 1.65g 5 pieces ¥300

No.636 Mebary JH non-painted

medium bag 20 pieces ¥800

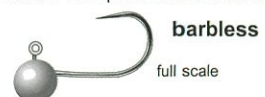


hook: #8 0.85g, 1.0g, 1.3g, 1.65g

No.617

Mebary barbless JH non-painted

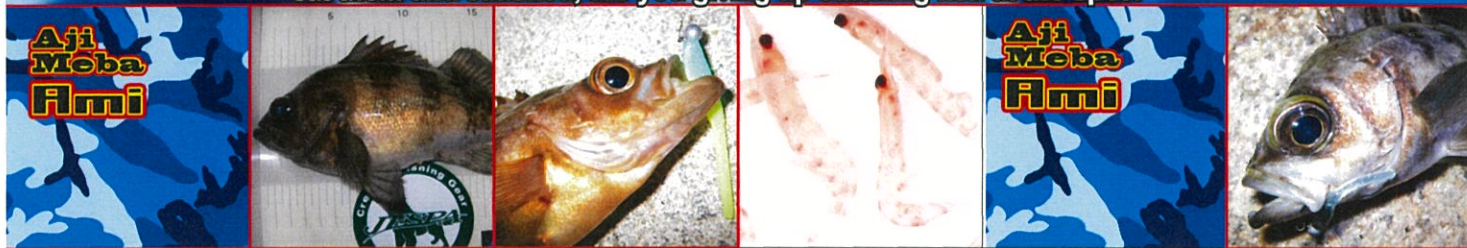
Ultra-mini-sized jig head which is designed to be more compact and smaller.



hook: #9 0.85g, 1.0g, 1.3g, 1.65g 5 pieces ¥300

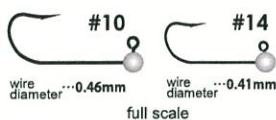
アミパターンだからってあきらめていませんか？

When a fishing spot has an abundance of opossum shrimps and fish only eat them and satisfied, are you giving up catching fish at the spot?



No.647 Ajimeba ami JH non-painted

Waved point focusing on hooking ability.
Micro barb designed with an emphasis on its angle.
Flat pressing process.



hook: #10 0.2g, 0.4g, 0.6g

hook: #14 0.2g, 0.4g, 0.6g



5 pieces
¥300



No.648 Ajimeba ami hook



hook: #10, #14

Adjust weight by attaching a commercially available Gandama sinker to the hook.



9 pieces ¥300

No.627 Mebary delta JH non-painted

The swimming jig head which can be easily retrieved at a certain depth. Equipped with a coil keeper and adopting a horizontal eye which prevents the knot from moving over. Designed with a long shank and a narrow hook curve.



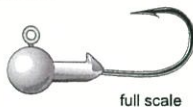
hook: #6 1.5g, 2.0g

4 pieces
¥300



No.611 Minimini JH basic

A basic jig head which make sure to convey delicate actions.

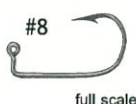


hook: #4 2.5g, 3.5g, 5.0g

5 pieces
¥300

No.650 Mini jig hook

Adjust weight by attaching a commercially available Gandama sinker to the hook.



hook: #8

9 pieces
¥300



No.615 Minimini JH neo keeper

A model equipped with Neo Keeper which prevents a worm head from cracking and slipping off the hook.

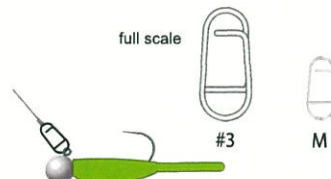


hook: #4 1.0g, 1.5g, 2.0g, 2.5g, 3.5g

5 pieces
¥400

No.526 Clip snap

The setting is completed by passing the hook eye of a lure through the gap between wires and shifting it down to the bottom of the wire.



Smooth one-time replacement of lures without opening or closing

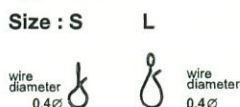


M·7 pieces #3·6 pieces ¥250



No.528 Ajimeba snap

Easy to change jig heads, etc. quickly. Thin stem wire which is easily inserted into the eye of the jig head.



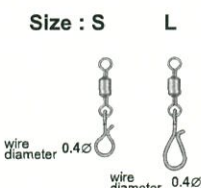
full scale

Size : S, L 5LB

7 pieces
¥300

No.527 Rolling swivel with Ajimeba snap

Easy to change jig heads, etc. quickly. Thin stem wire which is easily inserted into the eye of the jig head.

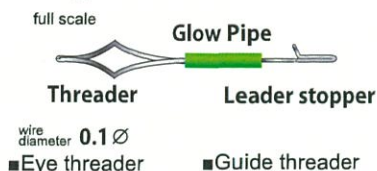


full scale

Size : S, L 5LB

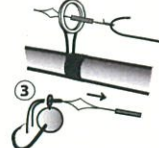
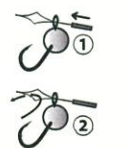
4 pieces
¥300

No.664 Micro guide threader



■Eye threader

■Guide threader



(1) Insert the tip of "Eye Threader" in the hole of a hook.
(2) Pass the line through the ring of "Eye Threader."
(3) Pull "Eye Threader" through the hole of a hook, then the line will pass through the hole.

2 pieces ¥200



Aji Baku アジ爆釣 WORM



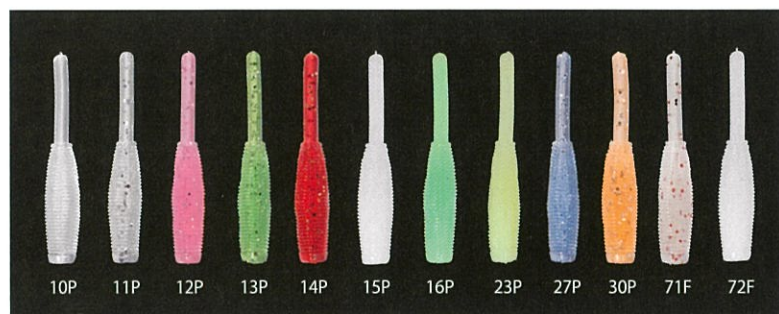
AJI-BAKU worm is developed exclusively for scad, mixing with fluorescent violet. It works well under light source such as sunlight, moonlight, electric light, etc. Perfectly suited to AJI-BAKU jig head.

1.2 inches

Perfectly suited to AJI-BAKU jig head !

No.690 Ajibaku worm 1.2 inches

Ultraviolet light-emitting, Luminous color 10 pieces ¥ 360



full scale
Ultraviolet light emitting : 10P-30P

Luminous color : 71F, 72F



2.8 inches

No.690 Ajibaku worm 2.8 inches

Ultraviolet light-emitting, Luminous color 8 pieces ¥ 540



full scale
Ultraviolet light emitting : 19P, 26P, 41P, 44P
Luminous color : 34L, 35L, 71 L

Cut position

Super Soft Material

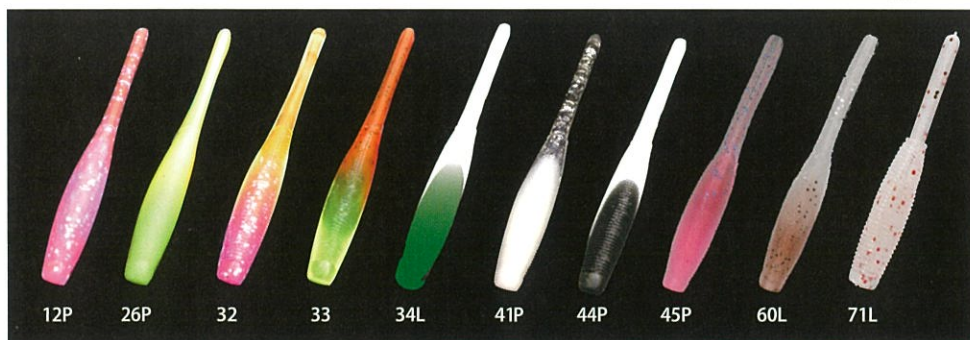
The slender long body appeals to scad strongly. A soft material is used in the worm to allow scad to easily swallow the worm even when they bite it slightly. The soft material will not provide a feeling of strangeness to scad.

The worm has cut positions to be cut to suit the size of a bait you use. Please aim for more successful fishing by using the worm in combination with "Keime Light," luminescence or fluorescence.

2 inches

No.690 Ajibaku worm 2 inches

Ultraviolet light-emitting, Luminous color 7 pieces ¥ 360

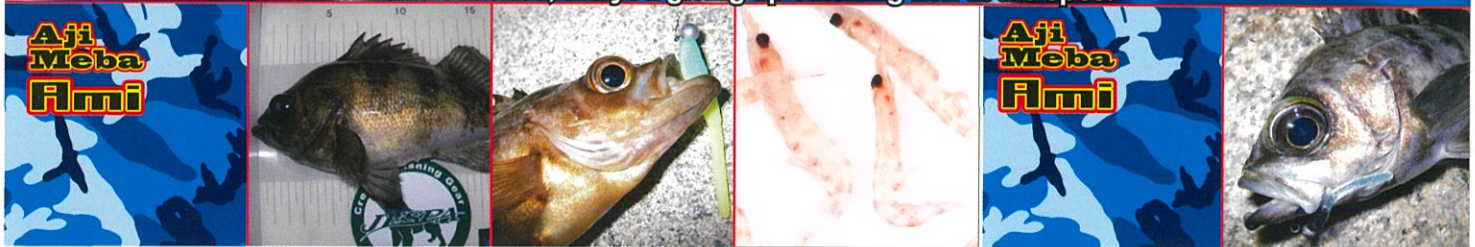


full scale
Ultraviolet light emitting : 12P, 26P, 41P, 44P, 45P
Luminous color : 60L, 71 L



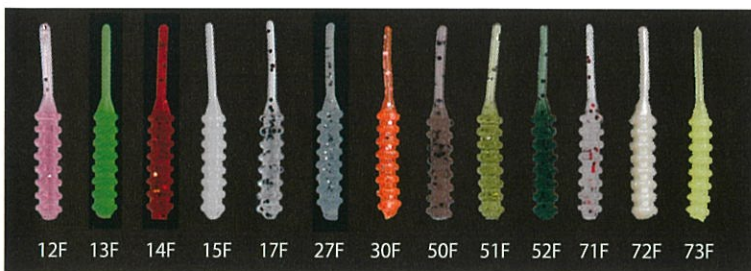
アミパターンだからってあきらめていませんか？

When a fishing spot has an abundance of opossum shrimps and fish only eat them and satisfied, are you giving up catching fish at the spot?



No.691 Amibaits 0.9 inches **Shrimp Scent**

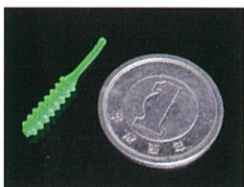
14 pieces ¥400



It is an ultra-small silhouetted worm dedicated to a bothering situation for anglers where a fishing spot has an abundance of opossum shrimps and fish only eat them and satisfied. Its body with ribs and pointed tail creates slight wave motion which stimulates the appetite of target fish such as scad and black rockfish and entices them to bite.

It is recommended to use a dedicated jig head, "Aji Meba Ami" which perfectly fit this worm.

Perfectly suited to Aji Meba Ami jig head !



Ultraviolet light emitting: 12F-30F, 52P
Luminous color : 71F, 72F, 73F

Extremely small rib
Pointed tail
full scale
Hexagonal-shaped body



No.910 Pin-on Reel

Nylon coated wire used ¥1200

No.920 American cap

Color: Orange camouflage, Brown camouflage, Olive camouflage, Red ¥1500



No.924 Slim wallet

Color: Black, Green, Blue ¥2000

Size: 85 x 205 x 30 mm

There are six sides · With partition cover · With carabiner





Treble hook #10

PLOVER

No.665 PLOVER ¥460
4g



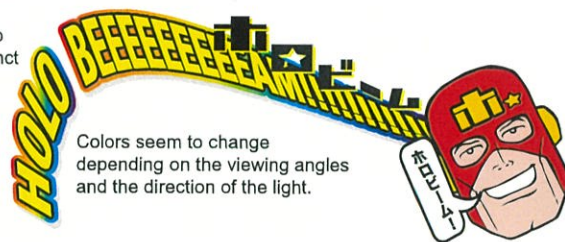
Providing quick action on start-up!

Well adapted to high speed retrieving!

Slender willow leaf spoon adapted to high-speed bites of young giant trevally and barracuda.

As the spoon is designed to be asymmetric and features quick swimming action as soon as landing in the water after casting, you can surely retrieve the spoon in the target range.

Suppressing wobbling by reducing the water resistance against the spoon, it is adopted to ultra-fast retrieving. By varying retrieves with twitches and jerks, it rouses the baiting instinct of fish and to entice fish to bite.



Colors seem to change depending on the viewing angles and the direction of the light.

Holo beam-color ¥460



silver base

gold base



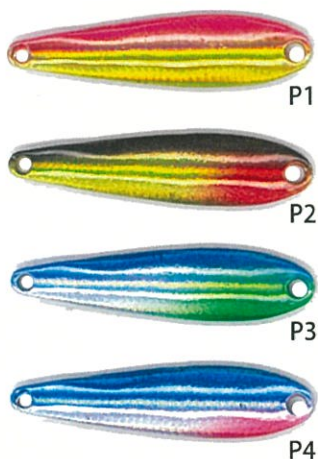
How to use PLOVER in black sea bream fishing (chining in Japanese)

- Season: Around from June to November (the season for mussels)
- How to fish: Lift and Fall

No.665 PLOVER Chinu ¥460 #3 Single hook wearing

Drop a PLOVER just like a mussel or a crab falling naturally from the wall of a bank (just dropping a PLOVER along the wall), and aim at black sea bream in a fishing method of Otoshikomi-zuri (black sea bream fishing in which fish bait is dropped into the water along the wall of a bank). As mussels attach themselves to a wall from several tens of centimeters to 3 m below the surface of the sea, drop a PLOVER mainly to from surface and medium layers. Please go along a bank with patience to find a good fishing spot for successful fishing.

Hologram-color ¥500



GREBE

No.667
GREBE
20g ¥900

GREBE, a spoon for saltwater fishing is a versatile lure which can be used for fishing from the surface to the bottom. This spoon works well with fast retrieve, by skipping and splashing it on the surface to entice bluebacks to bite.

After the lure lands on the water surface and you count down the right amount of time needed for the lure to reach the target zone, an angled head receives resistance from water upon the straight retrieve producing action imitating a weakened fish.

GREBE is effective for sea bass fishing on sand beach and flatfish fishing. Please use GREBE freely as you want.



Target fish range from migrant fish such as yellowtail, mackerel, and hairtail, to seabass, flounder (for fishing from a sand beach), and flathead. As the weight of a GREBE is 20 g, it is suitable for light-to-medium casting rods and rods squid fishing (eging in Japanese).

When you aim at yellowtail and young great amberjack which are responsive at top water, cast a line as far as possible. After the lure lands on the surface, raise the rod and retrieve the line with light twitch to get the lure splashing water side to side while reflecting light on the curved surface of GREBE and producing glittering effect, which looks like fish trying to get away in the water. It will lead to an exciting catch on the top water.

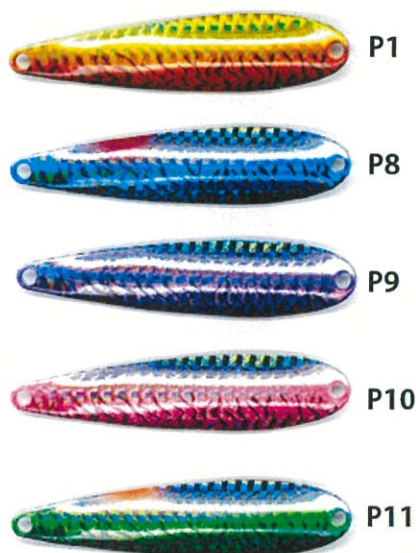
Basic-color ¥900



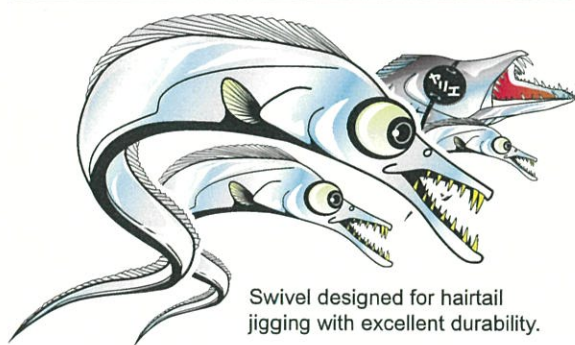
Hologram-color ¥950

GREBE with mackerel-like pattern on hologram background (5 colors)

More appealing lure increases your catch!



10



Swivel designed for hairtail jigging with excellent durability.



No.561 Tachizo swivel

30LB



3 pieces
¥300

No.644 Tachiuo tenya JH

It is a tenya-shaped jig head for hairtail, designed for short casting. The upside-down hook is significantly effective for hairtail which is hooked and swims vertically upward. It includes Neo Keeper which makes it easy to pierce a worm and keeps the worm from slipping off the hook. When you fail to catch hairtail, change from a worm to a live bait. As it is designed for a short casting, it can be used with a lure rod such as a bass rod.

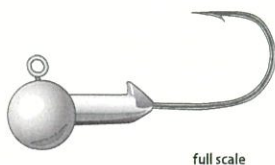


#1-2.0g
#1/0-3.5g

4 pieces
¥300

No.602 Round JH fine

Breaking out of a situation where fish are inactive and in a high-pressure situation
Fine wire specification focusing on sharp hooking.



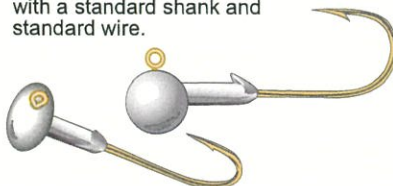
full scale

hook: #1/0 2.0g, 3.5g, 5g, 7g
5 pieces
¥300



No.601 Football JH standard

Standard football jig head with a standard shank and standard wire.



#4/0-14g, 21g

4 pieces
¥400

No.122 Guruguru joint

size: S

Two parts rotate smoothly to prevent line twists. Hook type joint makes it easy and speedy to change fishing tackles.
Recommended nylon line: 3lb-8lb. Before using this joint, check if the line is tied tightly. Make a tied knot to tie the line firmly.



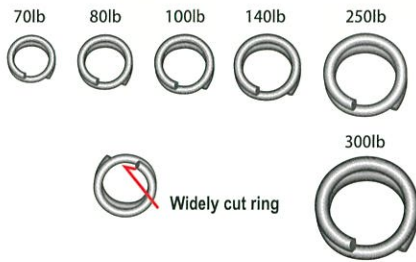
full scale



6 pieces
¥300

No.550 SP-ring

Widely cut ring available for a thick shaft single hook and a hook with a pressed flat shank. A necessary item for deep jigging and jerking.

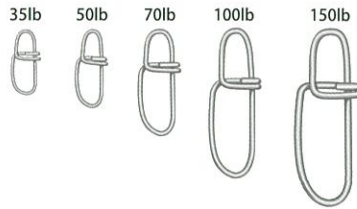


Recommended
by Mr. Norihiro Sato

Silver ¥500

No.552 Crosslock snap

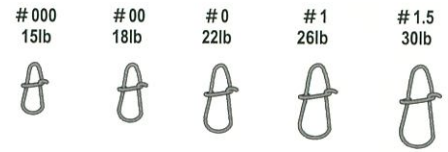
The simple shape snap to minimize influence on lure's movement. Shortens the length of the snap as much as possible by making the shape of a tip closer to round. Provides a range of sizes of snaps suitable for sea bass fishing as well as light jigging by using thicker stainless wire than conventional ones to increase the strength.



Silver ¥300

No.558 EZ line snap

It is specially designed to be a well-balanced ideal snap with optimal wire diameter, entire length and strength. High-quality snap which enables speedy replacement of lures. Special chip-proof black coating is used.

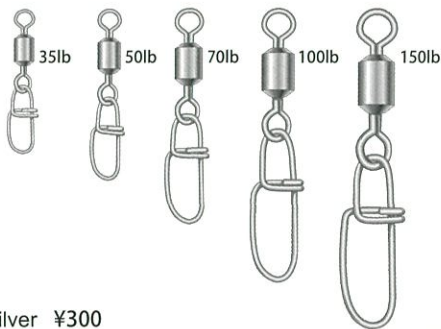


SIZE	Max LB	wire (mm) diameter	total (mm) length	self weight(g)
#000	15	0.35	7	0.014
#00	18	0.4	8	0.024
#0	22	0.45	9	0.036
#1	26	0.5	10	0.048
#1.5	30	0.55	11	0.063

Black
¥200

No.553 Rolling swivel with Crosslock snap

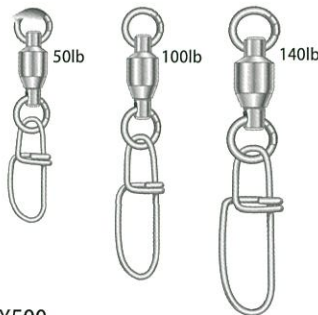
The snap in conjunction with a rolling swivel is lightweight and compact in design. It doesn't prevent the lure swimming, while keeping stable strength and being excellent at rotating.



Silver ¥300

No.554 Bearing swivel with Crosslock snap

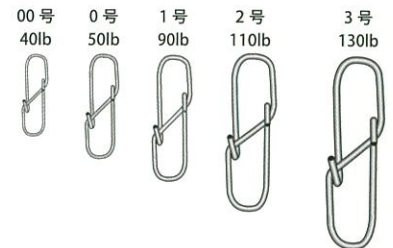
The snap in combination with a bearing swivel provides excellent rotating performance. As it is a welding ring, you can use it safely when attaching an assist hook to it.



Silver ¥500

No.539 Hachinoji snap

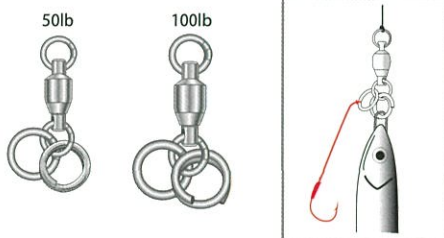
The snap opens on both sides and can be freely combined with any swivel you like. It is a simple round design which will not prevent the lure swimming.



Silver ¥200

No.544 Jig swivel with Split ring

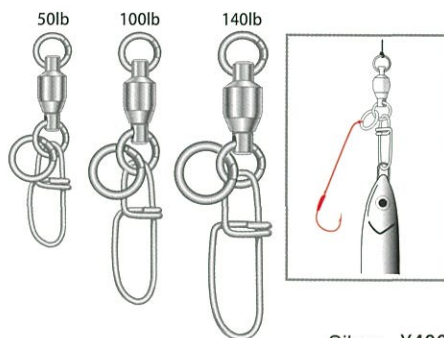
Bearing swivel with split ring and welding ring. The swivel for an assist hook which maximizes rotation of the bearing swivel. High performance in light jigging.



Silver ¥400

No.545 Jig swivel with Crosslock snap

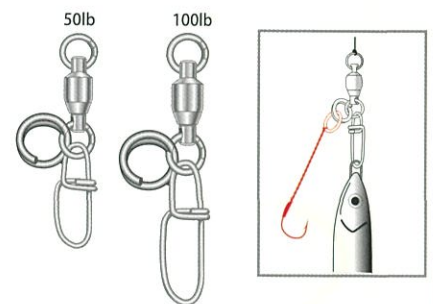
Bearing swivel with cross lock snap and welding ring. High performance in light jigging.



Silver ¥400

No.560 Jig swivel with SP-ring

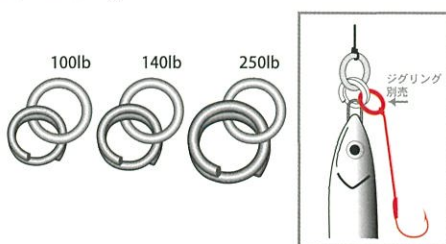
Bearing swivel with cross lock snap and SP ring. Please use an assist hook with a welding ring.



Silver ¥400

No.546 System ring

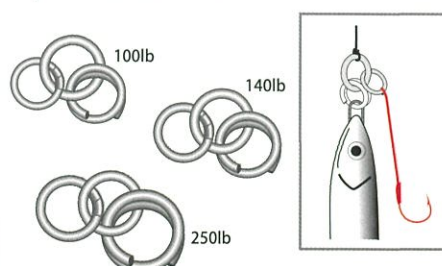
They are system parts suitable for full-fledged vertical jigging. The tying knot to connect a main line to leader line is the weakest link in the line system. It is a welding ring using thick round wire to prevent the knot from breaking.



Silver ¥300

No.548 System ring 2

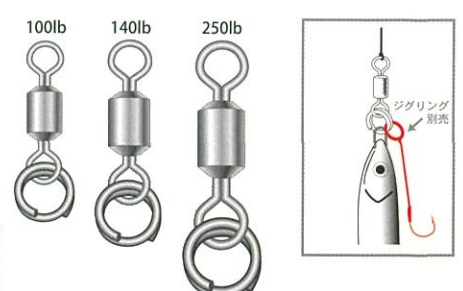
They are system parts suitable for full-fledged vertical jigging. The welding rings use thick round wire to prevent the tying knot which connects a main line to leader line from breaking. Two welding rings help to reduce line trouble.



Silver ¥350

No.549 System swivel

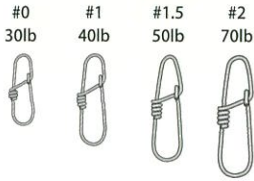
Rolling swivel with stainless steel rings in combination with SP ring to ensure strong connection. It can be used as the swivel to be attached to an assist hook for jigging and as the swivel for popper.



Silver ¥300

No.541 Good snap

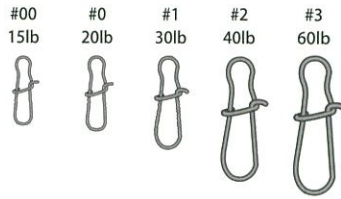
This slide-type snap achieves perfect weedless effect and provides smooth opening and closing. Coiling on one side provides stable strength. Special chip-proof black coating is used.



Black ¥300

No.809 Line snap

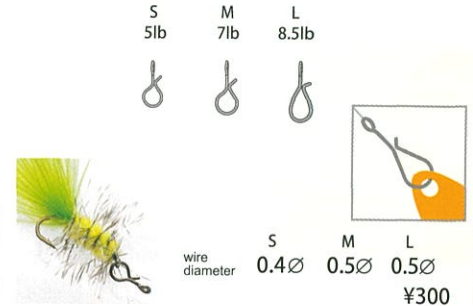
Lightweight, round and easy-to-use snap. Special chip-proof black coating is used.



Black ¥200

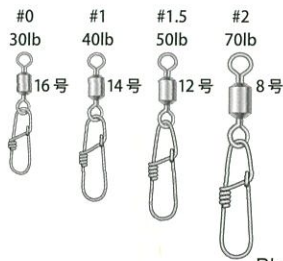
No.530 Snap ring

You often have to change colors, shapes and weights of lures to look for the best one according to conditions of fishing places. Snap ring is very convenient ring which enables you to quickly change lures.



No.543 Rolling swivel with Good snap

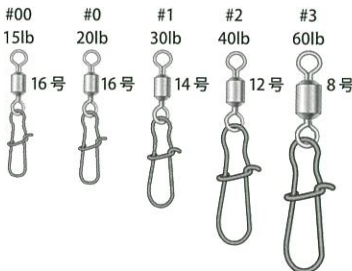
The snap in conjunction with a rolling swivel. Its compact design and stable strength eliminate line twists. Special chip-proof black coating is used.



Black ¥300

No.810 Rolling swivel with Line snap

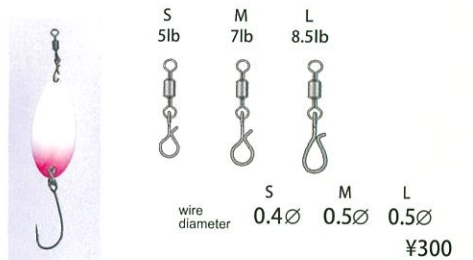
The snap in conjunction with a rolling swivel. Lightweight, round and easy-to-use snap. Special chip-proof black coating is used.



Black ¥300

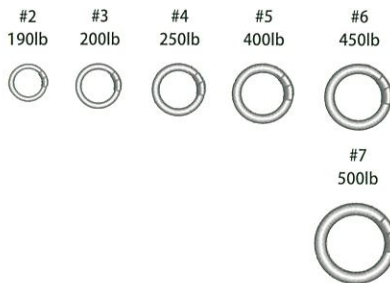
No.529 Rolling swivel with Snap ring

You often have to change colors, shapes and weights of lures to look for the best one according to conditions of fishing places. Snap ring is very convenient ring which enables you to quickly change lures. The snap in conjunction with a rolling swivel.



No.535 Jig ring (Round shaft welded type)

Arc welding by melting stainless steel provides more stable strength.



Recommended by Mr. Norihiro Sato

Silver ¥300

No.812 Bearing swivel 2

Bearing swivel with upper and lower split rings. Please use this swivel for a part such as a spinnerbait which places an emphasis on rotating.



Silver ¥300

No.805 Rolling swivel

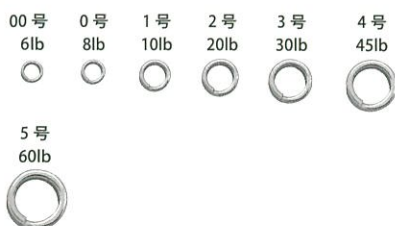
This tiny swivel has twice the strength of a brass barrel swivel. Designed to eliminate line twists.



Black ¥200

No.806 Split ring

Flat pressing, carbide stainless steel ring.



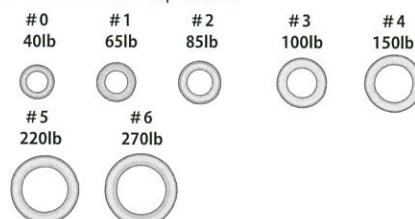
Silver ¥200
Black ¥250

No.559 Press ring

No-welding type



The jointless ring is stamped out from stainless steel plate. The surface is polished.



SIZE	#0	#1	#2	#3	#4	#5	#6
outside (mm) diameter	4.5	5.15	5.67	6.55	7.56	8.95	9.58
wire (mm) diameter	2.8	3	3.4	3.9	5	6	6.5
Max LB	40	65	85	100	150	220	270

Silver ¥300

No.557 BF-ring (Big fish ring)

Flat pressing, carbide stainless steel ring. The strength is increased by making the wire diameter larger.



SIZE	Max LB	wire (mm) diameter	inner (mm) diameter	self weight (g)
#1.5	25	0.65	3.2	0.06
#2.5	55	0.75	3.6	0.09
#3.5	65	0.85	4.4	0.14
#4.5	80	1.0	5.2	0.23
#5.5	110	1.2	5.8	0.36
#6.5	120	1.3	6.5	0.48

Silver ¥250

YARIE

TROUT HOOK



NANOTEF is fluorine-based resin coating applied to the surface of hooks.



- Thin coating which contributes to sharpness of hook points and weight reduction.
- Improved water repellency and rust-prevention.
- Reduction of frictional resistance which increases penetration force.

No.727 MK hook Sharp
16 pieces ¥ 500
size: #8, #7, #6, #4
35 pieces ¥ 1000 size: #8, #7, #6



These hooks are made of high carbon steel based on MK hook 2 with a good design and a long-tapered point, aiming at sharpness and durability of the hook point with special fluorine coating by flat pressing process. They are designed to make a hook point to quickly pierce deeper into a fish's mouth and to hold the fish tight with the bend.



They can be used for all of yarie spoon.

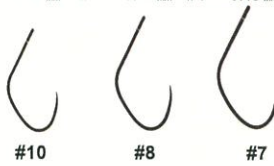
barbless

No.726 MK hook 2 SSS
15 pieces ¥ 500
size: #10, #8, #7
50 pieces ¥ 1500 size: #10, #8, #7



These hooks pursue sharpness with a long-tapered point and shhin wire. Thinner coating than conventional ones allows the point to keep its sharpness. Special fluorine coating enables a hook point to stick a fish quickly. Reduction in frictional resistance enhances penetration force of the point drastically.

SLIM #10 - 0.39 mm **SHARP** #8 - 0.41 mm **SPEEDY** #7 - 0.43 mm



Ultra-fine wire hook for tournament specification.

barbless

No.729 MK hook Hyper
16 pieces ¥ 500
size: #6, #4



These hooks are good design and a long-tapered point, aiming at sharpness and durability of the hook point by flat pressing process. They are designed to make a hook point to quickly pierce deeper into a fish's mouth and to hold the fish tight with the bend. These hooks work well when trout activity is high or when aiming at for big trout.

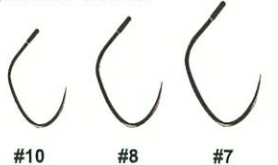


barbless

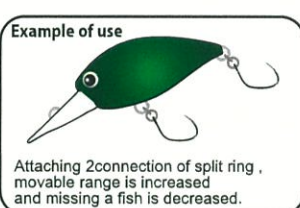
No.730 ST hook matte black
16 pieces ¥ 500
size: #10, #8, #7

The points of these hooks are designed to go outward slightly with a wider gap so that even a shallow bite can ensure a deeper penetration of the point. A longer point helps prevent fish from getting away due to the slightly outward points. In addition, a shorter total length of a hook secures hooking when a fish bites a lure directly.

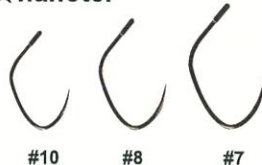
★matte black



barbless



★nanotef



They can be used for all of yarie cranks.

barbless

No.732 ST hook FLAT EYE
15 pieces ¥ 500
size: #8

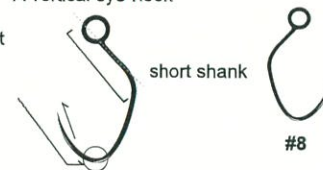


for cranks and minnows

It is a hook with a vertical hook eye for cranks and minnows. We pay much attention to the shape of the hook to ensure good hooking by tilting the hook eye outward slightly to widen the distance between the hook eye and the hook point. A hook point goes outward slightly so that the hook is stuck in fish deeper with even a small bite. Its longer point helps prevent fish from getting away due to the slightly outward points.

A vertical hook eye

The hook point goes outward slightly.



short shank

#8

The bottom of the bend holds a fish tight after the hook's point penetrates the fish's mouth.

barbless

No.728 AG hook
16 pieces ¥ 500
size: #10, #8, #7, #6
35 pieces ¥ 1000 size: #8, #7, #6



These hooks have straight points. Wide gap design is suitable for initial hooking. They are made of high carbon steel with special fluorine coating by flat pressing process which enhances penetration ability of hooks. These hooks are highly recommended to use at the crucial time in fish stocking places and in situations where fish are very inactive. These hooks can deal with gentle biting.



barbless

No.734 AG hook Plus
16 pieces ¥ 500
size: #6
35 pieces ¥ 1000 size: #6



AG Hook Plus is the upgrade model of AG hook which demonstrates its remarkable ability for shallow hooking. It inherits the form and concept of AG hook with the wire diameter one notch thicker than that of AG Hook. It is a versatile hook you can use with less pressure for any fish from difficult-to-catch stocked fish which bite weakly and are hardly hooked to powerful middle-sized trout.

Easy penetration into difficult-to-catch stocked fish



#6

barbless

No.733 PM hook
15 pieces ¥ 500
size: #8, #6



PM hook is a hook to enjoy sight fishing for trout by using surface spoons. This hook can ensure firm hooking, even with a delicate bite of fish on the hook and its hook point which is directed inward also promotes a better bite yield. This hook is also highly appreciated for its better hooking rate in area trout fishing by using minnows. Made of high carbon steel with round shaft specification.

Perfectly suitable for minnows

barbless

#8

#6

T-Crankup

Easy to cast as far as you can
Appropriate resistance in reeling
Not likely to be entangled with a hook
High hooking rate
Prevent more fish from getting away

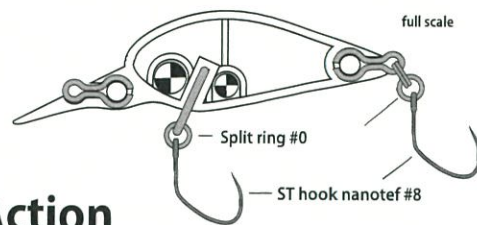
No.675

Type F

Type F
Length: 35mm
Weight: 3g
Type: Floating
Price: ¥1,260

NEW Type LF

Type LF
Length: 35mm
Weight: 2.6g
Type: Light Floating
Price: ¥1,260



Action

When you reel a crankbait at a regular speed, it will produce wobbling action to attract trout strongly. When you reel a crankbait very slowly, it will create rolling action which entice even the pickiest trout to bite.

Lip Form

T-Crankup has a round lip as the round-lipped crankbait does not lose its balance significantly when touching the ground compared to a square-lipped one and it also produces actions which increase the hooking rate.



14

T-Crankup Jr.

No.675

Downsized model with further improved specification

Type SS

Length: 28 mm
Weight: 2.1 g
Type: Slow Sinking
Price: ¥ 1260

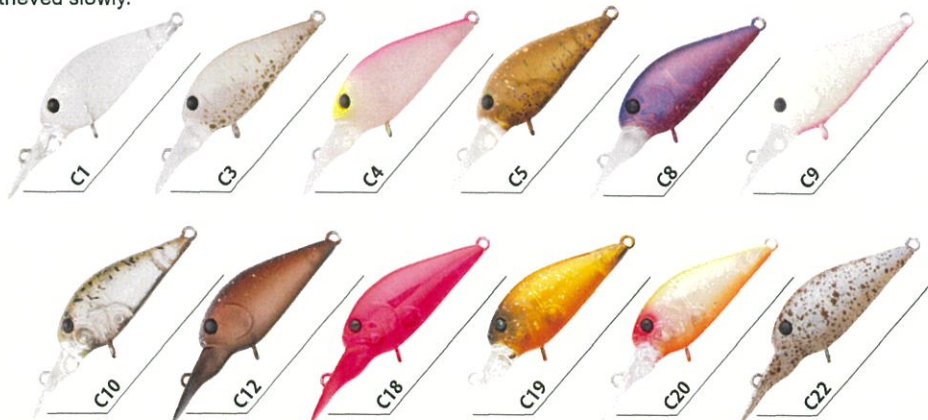
Type F

Length: 28 mm
Weight: 1.8 g
Type: Floating
Price: ¥ 1260

T-Crankup has been highly evaluated by our customers.

Attracting and triggering qualities of the original T-Crankup are adjusted to suit the smaller size of T-Crankup Jr. One of the required performance for a small-size crankbait is a long flying distance. T-Crankup Jr. aims to extend a flying distance not with a heavier sinker, but with a good flight posture by adjusting the weight of a sinker to enable it to sink as slowly as possible. Its quick swimming action helps anglers effectively fish in locations that have not been targeted by previous small-size crankbaits. It is designed to show a strong swimming action for a slow sinking crankbait. This strong action entices active fish closer to the crankbait and stimulate it to bite.

The third product of T-Crankup series is long-awaited T-Crankup Jr. Floating. T-Crankup Jr. Floating enables anyone to search for target fish easily in water layers where sinking models lead to little success, while keeping highly complete potential of T-Crankup Jr. Although its flying distance is a little bit shorter than sinking models, T-Crankup Jr. Floating is a lure with more power to attract fish accordingly and to provoke many bites by enticing fish in the distance. Don't hesitate to try using this floating model when fish are near the water surface and don't bite a lure unless a lure is retrieved slowly.



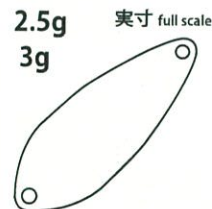
DEXTER

Quick catch of fish

NEW

No.712 Dexter Lineup: 2.5g, 3.0g ¥450

They are heavyweight spoons which provide a variety of colors ranging from colors suitable to be used just after stocking, second colors, to third colors. You can directly aim at a offshore spot other anglers overlook by making the most of their heavy weight and tear drop shapes. These spoons are available for going after a wide range of fish from the offshore surface to the bottom as they provide a quick action on start-up for their weight with wobbling and slightly stronger rolling actions.



Recommended spoon for beginners.
Beginners at area trout fishing can use it without anxiety.

Attractive spoon for everyone

- Appropriate level of pulling resistance allows you to retrieve a spoon easily.
- Micro vibration at hand brings peace of mind that "a spoon is swimming properly."
- It is light enough to be easy to cast.
- It properly moves when you use thick line.
- A range of popular standard colors are offered.
- It responds to a wide-range of retrieve speeds from just after stocking to the situation where fish are inactive.
- It mainly creates wobbling action to attract fish in fast and regular retrieves.
- It mainly creates rolling action to entice fish to bite in slow and very slow retrieves.
- It demonstrates the endless possibilities for intermediate and advanced anglers.
- It produces well-balanced rolling action in vertical jigging situations and is perfect for bottom fishing in the middle of winter.

T-Fresh



2.0g
2.4g

full scale

T-Fresh
EVO



1.5g
2.0g

full scale

It's All-rounder

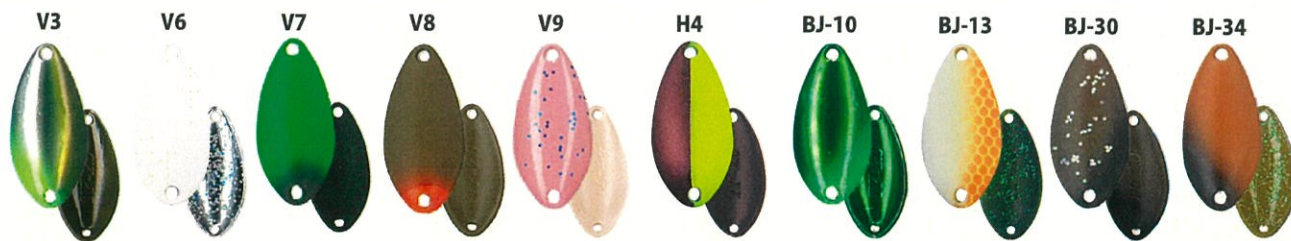
T-Fresh
EVO

T-Fresh evolution



No.708 T -Fresh Lineup: 2.0g, 2.4g ¥450

No.710 T -Fresh EVO Lineup: 1.5g, 2.0g ¥450



T-Fresh is produced so that beginner and intermediate anglers can enjoy area trout fishing easily. T-Fresh EVO aims for further increasing catch rate with the same basic concept as T-Fresh. Anglers can freely manipulate T-Fresh EVO on their own terms from a water-churning action, a wobbling action in regular retrieve to a rolling action in slow retrieve. Available in two weights of 1.5g and 2.0g.

Please use T-Fresh and T-Fresh EVO properly according to the situation to further increase your catch rate.

T-Roll

No.707 T-Roll Lineup: 0.6g, 0.8g, 1.0g ¥450

T-ROLL was produced, inspired by movements of nature. It provides two different types of swimming based on bending shapes for different pitches depending on target ranges. Please choose an appropriate one depending on your situation.



0.6g Used for upper surface and surface layers. Provides fine and strenuous pitches.

0.8g Used for surface and medium layers. Provides fine and slow pitches.

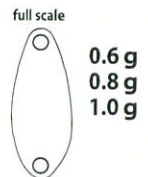
1.0g Used for upper medium and medium layers. Provides fine and strong pitches.

Used for medium layer from 20 cm to 1.5 m below the surface. You will relatively increase your catch by the proper use of slow moving T-ROLL 0.8 g in combination with T-ROLL 0.6 g and 1.0 g, depending on situations.

■BJ-color ¥450



■BS-color ¥450

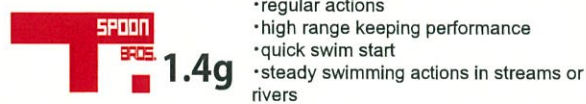
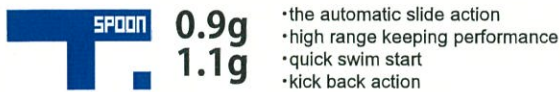


16

No.706 T-spoon Lineup: 0.9g, 1.1g, 1.4g ¥450

T-spoon (1.1 g & 0.9 g) has been developed for handling all water layers in an area with high pressure.

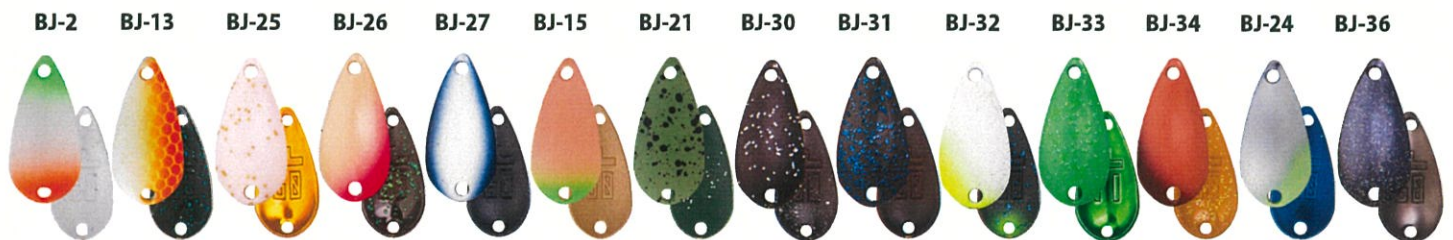
T-spoon (1.4 g) is effective when you want to entice bites from trout by reducing the size of the spoon's silhouette in a situation where trout remain in a deep water layer.



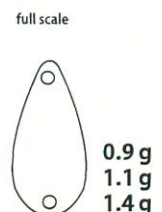
- regular actions
- high range keeping performance
- quick swim start
- steady swimming actions in streams or rivers



■BJ-color ¥450



■BS-color ¥450



PIRICA *More* No.702 Pirica more Lineup: 0.7g, 1.0g, 1.2g, 1.5g, 1.8g, 2.2g, 2.6g

"PIRICA" is a small, lightweight spoon which works effectively on a slow retrieve. As it is designed to provide jiggly and smooth fall and to effectively deal with the flow of water against a spoon, it works well when casting it down or down-cross in streams or rivers. PIRICA, which is recognized for its stable swim, enables anglers to take control of actions of a lure the way they want so that they can entice a bite at the target moment.



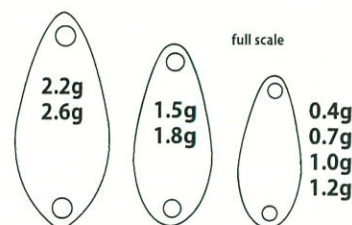
■BB-color Both sides are colored the same Lineup: 0.7g, 1.0g, 1.2g, 1.5g ¥400



■BS-color Lineup: 0.7g, 1.0g, 1.2g, 1.5g, 1.8g, 2.2g, 2.6g ¥450



■BS-color Lineup: 0.7g, 1.0g, 1.2g, 1.5g ¥450



17

No.709 T-Surface



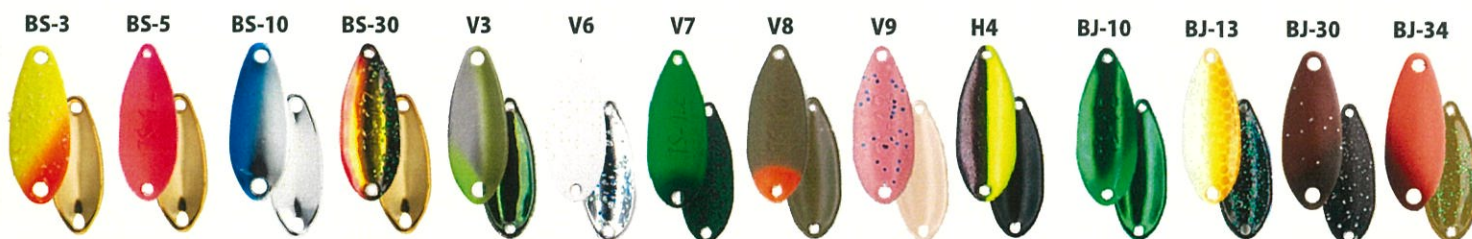
1.2g

T-Surface is made to efficiently tackle the surface of the fishing spot which is difficult for conventional surface spoons to approach. It is easier to cast far compared to the similar types of spoons, and is designed to be easy to run along the surface layer.

The depth range where T-Surface can display its abilities is from just beneath the surface to 20 cm. Its large silhouette strongly appeals to fish and its rolling action induces fish to bite.

full scale

No.709 T-Surface Lineup: 1.2g ¥450



RINGO

No.704
Midi

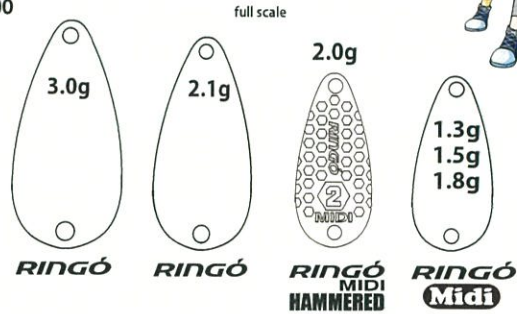
Ringo Lineup: 2.1g, 3.0g

Ringo midi Lineup: 1.3g, 1.5g, 1.8g, 2.0g

RINGO and RINGO midi are designed to reduce a lift by retrieve and provide high range keeping performance. They are highly recommended to use especially in deep ponds with no flow. After casting the lure, please count down at a steady rate and retrieve it, then you can catch one fish after another only by focusing on the place for good fishing and using dead slow retrieve. They enable you to catch more fish snapping at a bait.



■BB-color Both sides are colored the same Lineup: 1.5g, 1.8g ¥400



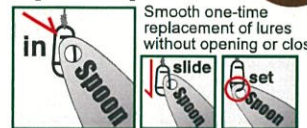
■BS-color Lineup: 1.3g, 1.5g, 1.8g, 2.0g, 2.1g, 3.0g ¥450



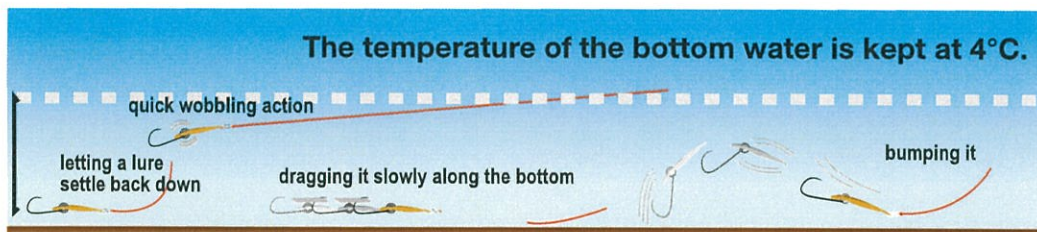
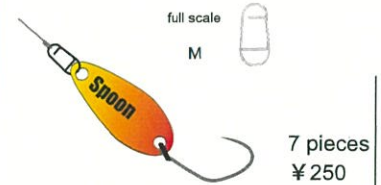
■BS-color Lineup: 1.5g, 1.8g, 2.0g ¥450



No.525
Clip Snap



The setting is completed by passing the hook eye of a lure through the gap between wires and shifting it down to the bottom of the wire.



The temperature of the bottom water is kept at 4°C.

Water is heaviest when its temperature is 4°C. As water is lighter above and below 4°C, the water at the bottom is always be about 4°C, even though the water surface is frozen. The bottom layer of water gives the best environment and very comfortable place for fish in an extreme cold area. Lately you often see anglers catch trout at the bottom by using bottom bumping or fast-twitch and pause mode. This is a clear sign that effectiveness of bottom fishing is gradually known by anglers.

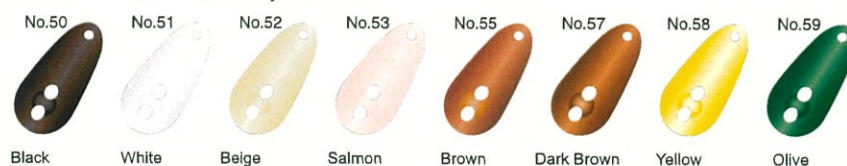
No.705 B-Tap ¥450
Lineup: 0.8g, 1.2g

Both sides are colored the same

B-Tap



The hook is
always standing.



Spoon B-Tap developed by an intellectually-minded angler, Mr. Yoshimichi Hasegawa enables a hook standing which was the main difficulty to tackle the bottom fishing. Flexibility of a hook is limited to prevent a hook from falling by attaching a split ring to each loop of two hook eyes at a part little inside of the tail of the spoon. As a result, a hook standing is possible in any situation. As the hook is always standing when "letting a lure settle back down," "dragging it slowly along the bottom," and "bumping it" especially for bottom fishing, it drastically increases your catch. B-Tap produces as quick wobbling action as "PIRICA more" to attract trout. A hook exclusively for B-Tap has been released and it has further increased your catch.

フルーツバスケット

A quick flash of glow pattern on the spoon entices a bite. These spoons work well after stocking until fish becomes inactive. They will surely help increase your catch in muddy ponds and low light conditions.



■Select Fruit-color ¥450 Luminous

No.702 Pirica more Lineup: 1.0g, 2.2g, 2.6g
No.704 Ringo midi Lineup: 1.8g
No.704 Ringo Lineup: 3.0g
No.706 T-spoon Lineup: 1.1g, 1.4g
No.707 T-Rool Lineup: 0.8g
No.708 T-Fresh Lineup: 2.0g, 2.4g
No.709 T-Surface Lineup: 1.2g

ちょい **派手**

派手

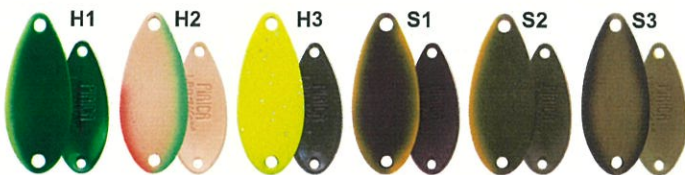
HADEXSHIBU

These colors work well in important situations. They are used as the second color after stocking and for handling tough fishing conditions.

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HADE

SHIBU



■Hadeshibu-color ¥450

No.702 Pirica more Lineup: 1.0g
No.704 Ringo midi Lineup: 1.5g, 1.8g
No.706 T-spoon Lineup: 0.9g, 1.1g
No.707 T-Rool Lineup: 0.6g, 0.8g, 1.0g
No.709 T-Surface Lineup: 1.2g
No.712 Dexter Lineup: 3.0g

2nd

HADE

SHIBU



■Hadeshibu-color 2 ¥450

No.702 Pirica more Lineup: 1.0g
No.704 Ringo midi Lineup: 1.8g, 2.0g
No.706 T-spoon Lineup: 0.9g, 1.1g
No.707 T-Rool Lineup: 0.6g, 0.8g, 1.0g
No.712 Dexter Lineup: 2.5g **NEW**

高機動カラー HIGH MOBILITY

These quiet colors lower fish's guard and a quick flash of fluorescent color entices a bite. They will surely help increase your catch!

These colors can be used as the second and third colors a little while after stocking. They also attract the pickiest fish and appeal to fish anytime. They are also helpful to know a fishing situation on the day early in the morning. Diffused reflection of fluorescent color on the dark color background strongly appeals to fish and gives the correct timing to hook fish.



■Select Mobility-color ¥450

No.702 Pirica more Lineup: 1.0g, 2.6g
No.706 T-spoon Lineup: 1.1g
No.707 T-Rool Lineup: 0.8g, 1.0g
No.710 T-Fresh EVO Lineup: 2.0g **NEW**
No.712 Dexter Lineup: 3.0g **NEW**

Winner-color

These colors help increase your catch with speedy and efficient process of fishing during the time when trout are moving after stocking until trout become inactive.



■Winner-color ¥450

No.702 Pirica more Lineup: 2.2g
No.704 Ringo midi Lineup: 1.3g, 1.8g, 2.0g
No.704 Ringo Lineup: 3.0g
No.708 T-Fresh Lineup: 2.0g, 2.4g

2nd

Winner-color 2

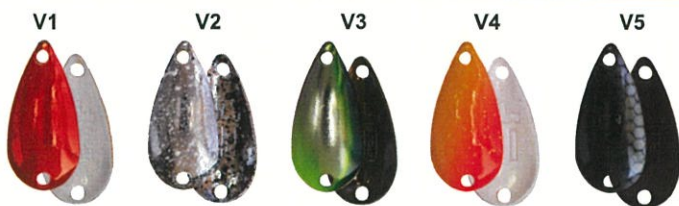


■ Winner-color 2 ¥450

No.702 Pirica more Lineup: 1.5g, 2.2g, 2.6g
No.704 Ringo midi Lineup: 1.8g
No.704 Ringo Lineup: 3.0g
No.708 T-Fresh Lineup: 2.0g, 2.4g

Select-color

Major colors enticing trout to bite.
Recommended as standard colors.



■Select-color ¥450

No.701 Pirica Lineup: 0.5g

No.702 Pirica more Lineup: 0.7g, 1.0g, 1.5g, 1.8g, 2.2g, 2.6g

No.704 Ringo midi Lineup: 1.5g, 1.8g, 2.0g

No.704 Ringo Lineup: 2.1g, 3.0g

No.706 T-spoon Lineup: 0.6g, 0.9g, 1.1g, 1.4g

Nagatoro-color

They are suitable for muddy and deep ponds.
These fluorescent and luminescent colors attract fish.



■Nagatoro-color ¥450

No.704 Ringo midi Lineup: 1.5g, 1.8g, 2.0g

No.706 T-spoon Lineup: 0.9g, 1.1g

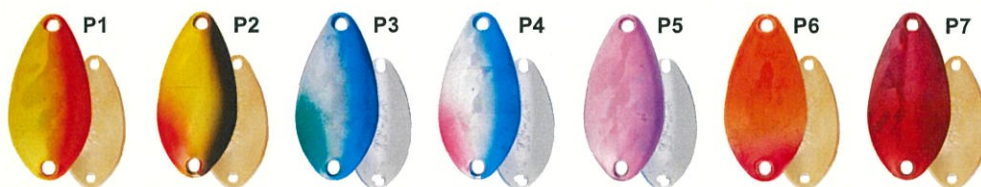
No.710 T-Fresh EVO Lineup: 1.5g, 2.0g

No.712 Dexter Lineup: 3.0g

Hologram-color

Much more shining spoon

These colors create more shining and sparkle than plated colors. Hologram makes diffused reflection of light and its color appeals to trout. T-Fresh hologram is recommended to use for stocked fish and active fish, and is also suitable when you are looking for a good spot for fishing in a wide area. Hologram is applied to these spoon lures that are gold-plated or silver-plated.



■Hologram-color ¥550

No.704 Ringo midi Lineup: 1.8g

No.706 T-spoon Lineup: 1.1g

No.708 T-Fresh Lineup: 2.0g, 2.4g

Muddy Waters & Dusk Summer-only



These colors are recommended for twilight and night fishing and muddy waters. Luminescence and matte black HOLOLUME improve the visibility of spoons to attract trout.

■Muddy Waters & Dusk-color ¥450

No.702 Pirica more Lineup: 2.2g

No.704 Ringo midi Lineup: 1.8g, 2.0g

No.706 T-spoon Lineup: 1.4g

No.712 Dexter Lineup: 2.5g **NEW**

Colors exclusively for export

These colors are exclusively for export. We have chosen spoons of proper size for large and deep ponds with suitable colors for muddy water quality.



■Colors exclusively for export ¥450

No.702 Pirica more Lineup: 1.5g, 1.8g, 2.6g

No.704 Ringo midi Lineup: 1.5g, 1.8g

No.704 Ringo Lineup: 3.0g

No.708 T-Fresh Lineup: 2.0g, 2.4g

No.710 T-Fresh EVO Lineup: 1.5g, 2.0g

BLENDER

Excellent rotation performance makes difference.

YARIE
CREATIVE FISHING GEAR

No.672 Blender Lineup 2.1g, 3.5g, 4.2g

¥660 ¥680 ¥700

- Its quick swimming action enables anyone to search for target fish in a small fishing point.
- Its swivel structure reduces line twists.
- It offers excellent rotation performance even in slow moving water.
- It adopts a specially designed body capable of taking a stabilized swimming position in water.



FIRST ORDER

No.711 First Order Lineup 3.6g, 4.5g, 5.4g

¥500 ¥550 ¥550

Their small and thick body enhance their far casting performance. Thanks to their uncompromisingly designed shapes, they easily roll on the bottom of a river and entice fish to bite. They are highly versatile spoons used both for casting upstream in a small mountain stream or casting down-cross stream in the middle part of a river.



full scale

3.6g

4.5g
5.4g



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FIRST STAR No.713 First Star Lineup 10g, 16g

¥600 ¥700

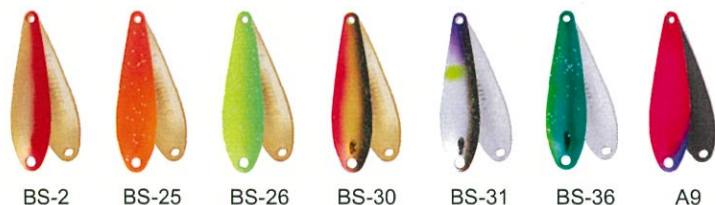
Its slim shape and a wide front prevent it from floating and keeps it within the biting range even when exposed to a strong and complex current, which can increase your catch rate.



PRIMA No.700 Prima

Lineup 3g, 5g

¥500 ¥550



"PRIMA" is a willow leaf type spoon and features a sophisticated slender body shape. It moves as if it was dancing in the stream. It makes a quick fall to the targeted range and provides proper rolling and wobbling action and also has turning action just after casting. That is the evidence of its excellent design proven in the field.

full scale



LADIA No.703 Ladia Lineup 7g, 10g

¥600 ¥600



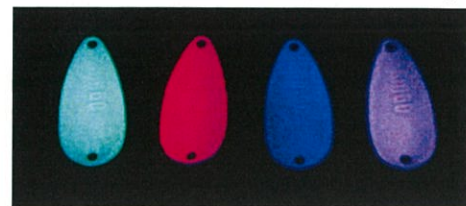
KEIME ケイムライト LIGHT



Fish species, especially target fish species for lure fishing have better color vision capability than human being. It is said that their visible range includes the ultraviolet light wavelength range in natural light which passes through water. "Keime Light" is special paint which emits fluorescence by responding to ultraviolet light, etc. in water. It appeals to fish more strongly than conventional paint.

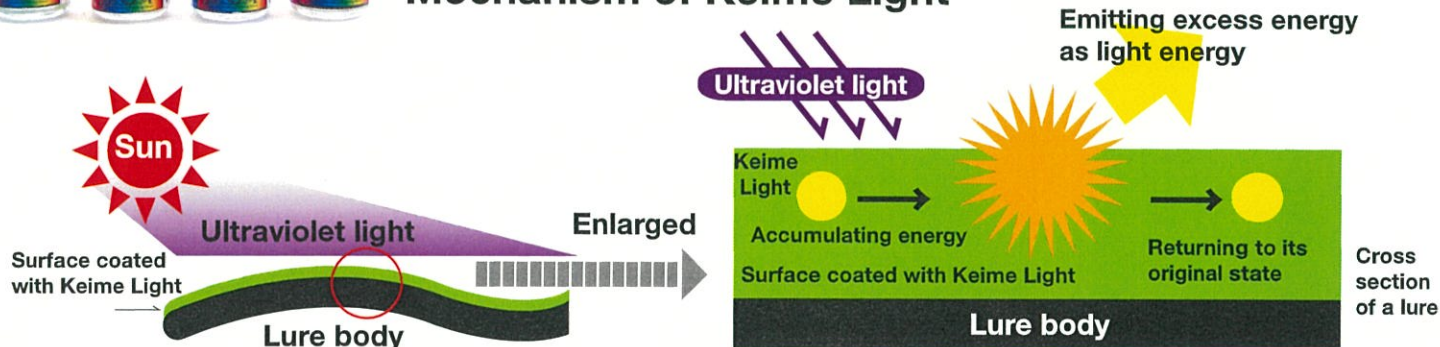
It can be applied to all types of lure fishing including area fishing, bass fishing, and salt water fishing. Keime Light has not been used as paint for lures as it is invisible to human eye. Therefore, it is "next-generation paint."

In the case of applying Keime Light to a white spoon



It is observed that Keime Light emits light with a black light in a dark place as shown above, although it is difficult to find that light is emitted in a lighted place.

Mechanism of Keime Light



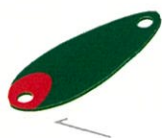
Keime Light continues to emit light eternally as long as it is exposed to ultraviolet light!

How to use Keime Light

A lure whose entire surface is coated with Keime Light works well just after stocking and in muddy water. As Keime Light is paint in ultraviolet light region, responds to ultraviolet light included even in the least amount of light and emits fluorescence, fish always recognize it. It means that if you apply too much Keime Light to a lure, it alarms fish unnecessarily.

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Applying Keime Light to a spot on the hook eye side of a spoon



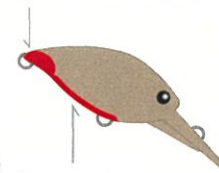
It is a standard way of applying Keime Light to a spoon and it is significantly effective! When fish approach to a spoon enticed by Keime Light and attack it, fish are unlikely to fail to bite it.

Applying Keime Light to the edge of a spoon / the tail of a crankbait



Making flickering effect by applying Keime Light to the edge of a spoon.

To make it a bite marker



To appeal to fish for a long time



"Hololume" is the latest lamé paint which unites hologram with luminescent paint. Hololume is new lamé paint which shines like lamé with the unique properties of hologram in a lighted place and glows in a dark place. It shows good luminescent performance and emits green light.

It works well in various situations such as night fishing, muddy waters, bottom in deep waters, a situation where fish are active just after stocking, etc. Hololume is gaining attention as a new material which will be used in various situations in the future.

Hololume

- emits light and gleams in proportion to the strength of light which it is exposed to;
- has a good light resistance and suffers less deterioration;
- enhances attractiveness of the products.



This sticker is attached to products where Hololume is applied.

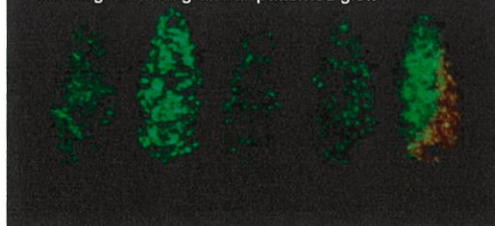


Hololume looks like "hologram" at first glance and glows in the dark.

Under natural light •• Attracting fish with hologram



in the dark
Attracting fish with granular-patterned glow



YARIE
Co., Ltd.



YARIE Co., Ltd.

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<http://www.etanba.co.jp/>

The quantity contained in a package may be changed without prior notice.
The product specifications may be changed without prior notice.
The prices may be changed without prior notice.
The colors of the actual products may look different from the colors as
shown on the catalog due to photographing conditions.
The prices do not include consumption tax.

CAUTION!

A hook point is sharp and dangerous. Please handle it carefully.
The products in the catalog should not be used for any other purposes than
fishing.
Keep the products out of the reach of infants and children.
When you cast a lure, check the safety around you and make sure that
there is no danger.